

Snapshot

People

Company Overview

InteraXon Inc. designs and develops brainwave-controlled products and experiences to help users from physical, emotional, and mental obstacles. The company specializes in thought controlled computing solutions. Its technology is a software and hardware interface that enables the users to control various solutions using the mind by converting brainwaves into digital signals that are fed into a computer. The company offers Muse headband, a sensory headband that is designed to help users meditate by providing real-time audio and visual feedback on meditative state through the Muse companion application. InteraXon Inc. was founded in 2007 and is based in Toronto, Canada.

511 King Street West
Suite 900
Toronto, ON M5V 3B1
Canada

Phone: 416-598-8989
www.choosemuse.com

Founded in 2007

Key Executives For InteraXon Inc.

Mr. - Derek
Chief Executive Officer

Ms. Ariel Garten
Founder and Chief Evangelist Officer

Mr. Trevor Coleman
Founder

Mr. Chris Aimone
Founder and Chief Technical Officer

Prof. Steve Mann
Founder and Scientific Advisor to Chief Executive Officer

Compensation as of Fiscal Year 2018.

InteraXon Inc. Key Developments

Muse® by Interaxon Inc. Announces New Premium Content Offering

Jan 7 19

Muse® by Interaxon Inc. announced its plans for extensive in-app meditation content and the integration of responsive guided meditations alongside biosignal feedback. Building off the successful launch of Muse® 2 - an evolution of the original brain sensing headband designed to provide real-time feedback on brain activity, body movement, breathing, and heart rate during meditation - Muse® will continue to deepen its commitment to providing users with tools that support a personal meditation practice through 2019 and beyond. This paid offering starts with the release of more than 100 guided meditations from meditation instructors including Dr. Elisha Goldstein, Michael Apollo, Ashley Turner, Dr. Shelby Harris, Chrissy Carter and more. This robust content library, available in the Muse® meditation app, is curated from Meditation Studio, the app Interaxon acquired in July. The selection will contain curated "Collections" of original meditations geared toward sleep, increased confidence, happiness, stress reduction, work performance and other specific goals as well as three step-by-step "Courses" featuring sequential, in-depth instruction on topics like Starter Series, Uncovering Happiness, and Sleep Basics. With the new My Library feature, users will have access to their own personal collection of downloaded meditations that can be accessed offline. In addition, users can track practice history through their personal Muse® accounts. Following the First Quarter release, new guided content will continue to be released monthly and in early summer 2019, Muse® users will have access to more detailed data analytics post-session with integrated results from all Muse® 2 biosensors (brain activity, heart rate, breathing, and body movement), along with the opportunity to explore more advanced training techniques. In the last phase of deployment, later in 2019, users will be able to experience intelligent voice guidance that responds to their mental activity, combined with real-time biosignal feedback - a completely new level of personalization that has yet to be seen in the meditation app space. This extensive library of 100+ guided meditations will be available in English via an in-app subscription on January 21st to a select group of users. Pricing for the new service will be \$7.99/month and \$49.99/year (USD and CAD), and available in both the Apple App Store and Google Play Store. Additionally, original Muse® and Muse® 2 users that subscribe will be able to access the new content features, and both the Muse® headband and new meditation content will contribute to users' meditation history and progress tracking in Apple's HealthKit.

InteraXon Inc. Presents at The 9th annual Digital Health Summit, Jan-10-2018 09:45 AM

Jan 8 18

InteraXon Inc. Presents at The 9th annual Digital Health Summit, Jan-10-2018 09:45 AM. Venue: Venetian, Level 4, Lando 4304, Las Vegas, Nevada, United States. Speakers: Chris Aimone, Founder and Chief Technical Officer, Graeme Moffat, Vice President of Scientific & Regulatory Affairs, Jackie Cooper,

EVP, Sales and Marketing.

Similar Private Companies By Industry

Company Name	Region
MoveSnap Inc.	Americas
1006397 B.C. Ltd.	Americas
101100725 SK Ltd	Americas
1QB Information Technologies Inc.	Americas
20 Year Media Corp.	Americas

Recent Private Companies Transactions

Type Date	Target
Merger/Acquisition July 10, 2018	Meditation Studio, LLC

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